

**FRINGE  
WORLD**



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**NEW TO FRINGE WORLD 2019:  
THE WOODSIDE PLEASURE GARDEN!**

Woodside, Australia's largest independent oil and gas company, has committed to continued and increased support for Perth's favourite annual festival, FRINGE WORLD.

The three-year sponsorship includes naming rights for the Festival's most popular destination, which will now be known as **The Woodside Pleasure Garden**.

FRINGE WORLD CEO Marcus Canning said Woodside, as one of the founding corporate partners, had made a significant contribution to the growth of the Festival, regarded as the world's third-largest Fringe.

"Woodside backed us from the start and their support has been rock solid ever since. It's a measure of Woodside's commitment to the people and culture of Western Australia that they have increased and extended their support of FRINGE WORLD," Mr Canning said.

"The Festival transforms Perth and engages hundreds of thousands of people from different backgrounds and regions of Western Australia.

"Woodside's support of FRINGE WORLD is a tangible contribution to the Festival's vision to enrich and evolve the cultural fabric of Western Australia.

"That support also enables the Festival to deliver the Fringe news and reviews platform [FringeFeed.com.au](http://FringeFeed.com.au), which has been a big hit with both audiences and artists."

Woodside Senior Vice President Michael Abbott said the company was delighted to extend its valued partnership with FRINGE WORLD for another three years.

"The Festival brings energy and vibrancy to our great city of Perth and Woodside is honoured to be associated with such a fabulous summer event.

"An exciting addition to this year's Festival is the Ngurra Nyingu art exhibition at the State Theatre Centre, which will showcase artists of the West Pilbara," he said.

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Woodside is lending its name to the Festival's most popular destination.

The Woodside Pleasure Garden program for 2019 features some of the Festival's best shows, including **Djuki Mala**, **Rouge**, and family favourite **Children are Stinky**. It is also home to buskers, everyone's favourite the FRINGE WORLD Mermaids, and provides relaxed spaces for friends and families to enjoy Perth's balmy summer evenings.

The Woodside Homegrown Heroes Program will continue throughout the partnership, enabling the Festival to support and showcase our talented local artists, who annually represent around 50% of the program.

"Thanks to Woodside's support, FRINGE WORLD has entertained hundreds of thousands of people in Perth, toured shows to regional WA and provided extended opportunities for thousands of Western Australian artists and creatives," Mr Canning said.

"We're excited about what we will be delivering to our community in the future thanks to Woodside's support."

Woodside's new commitment as a Principal Partner of the Festival continues until 2021, when the two organisations will celebrate a decade-long partnership.

The full 2019 FRINGE WORLD Festival program is on sale now at [fringeworld.com.au](http://fringeworld.com.au)

FRINGE WORLD 2019 runs from 18 January to 17 February.

**ENDS**

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