



SOUTH WEST MUDFEST – Real Mud Guaranteed in 2017

Getting down and dirty never felt so good with this year's South West Mudfest in Margaret River guaranteed to be muddier than ever!

Bootleg Brewery will play host to the fourth annual South West Mudfest on Saturday July 1 with not two, but THREE muddy courses packed full of challenging obstacles and good times!

In 2017, we are excited to announce the launch of our NEW KIDS COURSE full of fun and super muddy obstacles which are guaranteed to wear out those mud cubs to start the school holidays.

The 12km Dirty Dozen race in the morning is suited for those who like it a little bit tough and crave a physical challenge, whilst the 5km Mud Mayhem course in the afternoon is for those who just want a few laughs and muddy times with their friends!

Participants should prepare for a fun, challenging and muddy experience within a south-west themed course. Obstacles such as beer kegs, hay bales, tractor tyres, water slides, mud pits, bird netting, flour bombing and more await!

There's no chance of getting out clean with our "true" mud run experience, with the region's winter weather expected to provide a paddock full of puddles and a course full of oozy clay.

Mudfest Event Director, Jason Dover, confirms the best thing about the South West Mudfest is that it can be done by anyone. "Our participants tell us that what they love the most about our event is that it's the muddiest they've seen and it's suitable for everyone. We are so lucky to be able to host the event at the awesome Bootleg Brewery in Margaret River, the surrounding paddocks are naturally muddy and the region sees heaps of rain in winter which creates paddocks of muddy perfection!"

"This year we have designed an even better course that will include even more muddy sections for competitors to really test their skill and endurance", confirmed Dover. "The 5km course will be jam-packed with mud and obstacles but has been designed to be achievable for everyone young and old, fit or not as fit. The best thing about this event is that it can be done by anyone, you don't have to be tough or train for months, you just have to pick your distance and have a go! And our first ever Kids Course will give those aged 6 to 12 years a taste of the mud!"

The Dirty Dozen long course will test your fitness and is suitable for those aged 15 and over, and the Mud Mayhem course comes in at a shorter 5kms and is perfect for those who just want to have a little muddy fun, suitable for ages 12 years plus.

Not only is the South West Mudfest great fun for competitors, it also contributes to the local Margaret River community.

"The most exciting aspect is the growth of the event means it has become a great fundraiser for the local sports clubs in the South West. The Margaret River Hawks Cricket Club have been awesome to work with and have put a heap of effort into building the event over the past few years. Last year we had a number of other clubs also help with the event, so there is a long-term pay off where all of these sporting clubs benefit if the event is successful," Dover said.

Enticement awaits at the finish line for every competitor in the form of a famed meaty hamburger and chilled craft beer from Bootleg Brewery, or a sausage sizzle and a water/soft drink for the Kids Course.

Not to mention a steaming hot shower!

The South West Mudfest acknowledges the support of its partners the City of Busselton and Bootleg Brewery. Don't forget to bring a gold coin donation for the valuables drop with all funds raised going directly to local sporting club and event partner, The Margaret River Hawks Cricket Club.

For further information please contact:

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