



MEDIA RELEASE

JULY 6, 2017

CINEFESTOZ EARLY BIRD TICKETS ON SALE FROM TOMORROW

Tomorrow, Friday July 7, CinefestOZ Film Festival will officially open the box office and start selling tickets for events at Australia's premier destination film festival. The highly anticipated 2017 program will be revealed in full on July 28.

Running from August 23 - 27, CinefestOZ is preparing to celebrate their 10th anniversary of bringing together filmmakers, industry and the community to experience the excitement, culture, food and wine offerings in the spectacular location of the South West region of Western Australia.

A must attend event, over 70 venues from Bunbury to Augusta are preparing to welcome audiences to enjoy world class talent and local creativity.

From tomorrow, guests can secure their tickets to some of the Festival's most popular events including:

Busselton Opening Night at Orana Cinemas, Busselton

Wednesday August 23

A glittering gala function that launches festival week in Busselton with canapés and refreshments in the Festival Hub, followed by a screening of one of the four films vying for the \$100,000 film prize. Festival VIPs and filmmakers will walk the red carpet.

In Conversation Events

Thursday August 24 - Film Prize at Rustico, Hay Shed Hill

Friday August 25 - Film Prize at Eagle Bay Brewery, Eagle Bay

Join the teams behind our finalist films for unique lunchtime events offering sublime local produce peppered with film insights from cast and crew. Bus transport is included from Orana Cinemas.

Premiere Events

Thursday August 24 - Film Prize at Orana Cinemas, Busselton

Thursday August 24 – *OtherLife* in Margaret River

Friday August 25 – *The Gateway* in Bunbury

CinefestOZ arrives for its 10th anniversary with glittering opening night festivities and a number of Premiere screenings, including those listed above. Enjoy generous local canapés, wines and entertainment. Mingle with filmmakers before celebrating the premieres of these three unique films including WA films *OtherLife* and *The Gateway*.

Get Online: How to Build an Engaged Audience

Saturday August 26

Proudly presented by Screen Australia, Screenwest and Google.

New online platforms give filmmakers a direct path to a global audience, and present a powerful opportunity to take control of your own career outside of the limitations and challenges of the traditional broadcast system. Speakers include online superstars Danny & Michael Phillippou of the RackaRacka, who have amassed a global audience of millions, who will discuss the fundamentals of a creative strategy for making successful online content and building an engaged audience.

CinefestOZ Film Prize Jury Lunch at Amelia Park Restaurant

Saturday August 26

Amelia Park Restaurant is Margaret River's most prestigious new winery eatery and the location for the CinefestOZ Film Prize Jury Lunch. In a setting overlooking vines and roses, meet the high profile and inimitably fascinating Jury, Chaired by award winning writer and director Scott Hicks. A sumptuous lunch by Chef Blair Allen of canapés, shared mains and shared desserts will be served with beverages. Bus transport is included from Orana Cinemas.

Gala Night - Film Prize & Screen Legend Awards at Orana Cinemas Busselton

Saturday August 26

The Festival culminates in one glittering celebration of Australia's best. From the four deserving Film Finalists, one film will be awarded Australia's greatest film prize of \$100,000. The Festival will also honour an Australian actor or filmmaker of international repute, recognising their contribution to the Australian film industry. Previous Screen Legends include some very high calibre Australian talent such as Gillian Armstrong, Hugo Weaving, Jack Thompson, Bryan Brown and CinefestOZ patron David Wenham.

One of the best ways to experience the Festival is with a CinefestOZ Cinepass. There are various alternatives, each offering a different festival experience, for all or part of the festival period.

Film Prize Cinepass is valid for the entire festival and includes tickets to all Film Prize Premieres, all Film In Conversation Lunches as well as four General Screenings.

Weekend Cinepass is valid from Friday night to Sunday night. This pass allows guests to enjoy as many screenings and events as they can physically fit into their weekend schedules.

Mixed Bag Cinepass is for those who prefer to bring a friend to a range of Side Bar events and General Screenings. This Cinepass is valid for 10 tickets, with up to 2 tickets per session permitted.

Multi Cinepass Can't decide what films to catch? Get a Multi Cinepass, which allows you to see up to five General Screening sessions at Orana Cinemas, Grand Cinemas or the Margaret River Cultural Centre.

CinefestOZ CEO Malinda Nixon said offering a limited number of early bird tickets allowed audiences to plan their festival experience and ensure they didn't miss out on their favourite events.

"In our 10th year we expect our key festival events to sell out quickly. They are highly anticipated and sought after, testament to the calibre of our Australian film selection and the filmmakers and talent attending the festival. Early Bird sales are one opportunity to give audiences the chance to get in and secure their tickets before it's too late. Festival passes are a great way to guarantee your festival event experience", Ms Nixon said.

There is something for everyone to enjoy, including Red Carpet Premieres, cosy short film Side Bars, Family events, Community Screenings and iconic South West activities. Running for five days only, CinefestOZ is a special time of year and your adventure awaits! Don't miss out on securing tickets - information can be found at www.cinefestoz.com.

CinefestOZ is supported by the State Government through Tourism WA's Regional Events Program. Rio Tinto is a proud Premium Partner of CinefestOZ. The festival acknowledges its strong partnership with Screenwest, Lotterywest and Screen Australia.

The full CinefestOZ film and event program and ticket sales go live on July 28, 2017.
Stay up to date by downloading the CinefestOZ app for your smartphone – it is full of insights, ticket information and prices, and event booking capabilities!

MEDIA ENQUIRIES AND INTERVIEW REQUESTS

Claudia Firth – Festival Publicist | cfirth@buzzmarketing.com.au | 0402 428 765

Lily Yeang – Regional Publicist | publicity@cinefestoz.com | 0402 330 750

Presenting Partner



Premium Partners

