

**MEDIA RELEASE || Friday 17<sup>th</sup> April**

FOR IMMEDIATE RELEASE



## **MOUNTAIN BIKING COMES TO TOWN FOR THE INAUGURAL 'JOHN HUGHES SLOPESTYLE'**

The inaugural John Hughes Slopestyle hits the historic Edward Millen Reserve in East Victoria Park on Sunday 26<sup>th</sup> of April.

This mountain biking and BMX spectacle will be the centrepiece of a free youth and family-friendly festival that will run throughout the afternoon, with a number of attractions suitable for the whole family including children's cycling skills clinics, art workshops, the TGIF Hawkers Markets and more. Spectators are encouraged to cycle to the event, with valet bicycle parking offered by Crack Cycling for a gold-coin donation.

The first event of its kind in Western Australia, the John Hughes Slopestyle is designed to bring the spectacle of mountain biking 'to the people' in an urban environment.

The John Hughes Slopestyle will feature several cycling events, with an Urban Downhill race, MTB (mountain bike) Slopestyle and a BMX jump jam, all held on a course specifically constructed for the event by 3 Chillies Trail Design and Construction. The course will challenge riders with a variety of imposing obstacles including a car jump, drop off a shipping container, jumping through a tree and several tall banked wall rides.

Riders from South Australia, Victoria and the ACT are making the trip to Victoria Park to attend the event and compete against local favourites from the Peel Districts Mountain Bike Club and WA Gravity Enduro.

Town of Victoria Park Acting CEO Anthony Vuleta is looking forward to seeing riders and spectators alike flock to Edward Millen Reserve.

"The John Hughes Slopestyle is such a unique and exciting event for Perth, and the Town of Victoria Park Community."

"We encourage everyone from teenagers to families to come down to the event and experience what 'life in the park' is all about."

WA State Downhill Champion Shane Wode is also looking forward to the event.

"This is an exciting opportunity to bring the sport which is traditionally raced on trails along the Darling Scarp to a venue where the general public can experience it". According to Wode "the course will challenge the top riders

and thrill spectators”.

A range of other attractions will be on site to entertain spectators and create a family-friendly festival atmosphere. The popular Thank God it's Friday Hawkers Markets will be serving up a wide selection of good food at street prices, the Red Bull DJs will keep the beat, Crossfit 6100 will allow spectators to witness the fitness revolution with their crossfit demonstrations, Rock and Roll mountain biking will be providing free cycling skills clinics for children and Freestyle Now's BMX stunt show will thrill onlookers.

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For visitor information: visit [www.facebook.com/johnhughesslopestyle](http://www.facebook.com/johnhughesslopestyle).

For riders wishing to register: visit [www.pdmbc.com](http://www.pdmbc.com)

*Registrations will close on Thursday 23<sup>rd</sup> April*

For images and interview opportunities please contact:

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