

MEDIA RELEASE For Immediate Release Wednesday 2nd November

WELCOME BACK THE BREWS IN 2017!

To all lovers of craft beer and fine food... get ready!

Saturday 11th February 2017 will see the return of the sixth annual South West Craft Beer Festival in Busselton.

The South West not only is blessed with spectacular wines and scenic beaches, but most importantly, it is home to many award-winning microbreweries.

At the South West Craft Beer Festival, we showcase the best of the best from these breweries, providing you with up to 80+ refreshing local brews to taste on the day.

Brewers and beer lovers gather together at Old Broadwater Farm from 11am to 6pm for a full day of satisfying brews, alluring cuisine and chill local beats.

Those who aren't so beer-orientated, never fear, you're not forgotten - there are plenty of local fine wines and mouth-watering craft ciders to quench your thirst too.

In 2017, we will have more than 20 breweries from the region set up to serve up their best beers and ciders on tap, spread out around the tranquil surrounds of the Old Broadwater Farm.

Not only will there be the best craft brews available to taste, but there will also be an extensive collection of local restaurants partnering up with the breweries to create selected dishes to match the brews on offer.

There will be three live music zones showcasing the region's coolest up and coming artists, with the music line up nominated by the brewers themselves and put together by Lee from Down South Entertainment. All of the acts have cut their teeth performing at one of the local breweries or pubs, with a full music line-up set to be announced early in 2017.

Tickets for the 2017 South West Craft Beer Festival are now on sale via Ticketbooth for just \$30 plus booking fee or take advantage of our Special Christmas Offer of \$50 + BF for a double pass. Each ticket includes 4 tasting tokens and a glass, with additional tokens available to be purchased at the event. Event entry numbers are strictly limited so pre-purchase is recommended to avoid disappointment.

For more information please go to <u>www.swbeerfest.com.au</u> or follow us on Facebook for regular updates.

For more information, interviews or images:

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